



Mr. Theodore Nelson

~~88 Central Pk. W.~~

~~New York, N.Y.~~

P.O. Box 1546
Poughkeepsie
N.Y.

SUITE 1400
165 WEST 46TH STREET
NEW YORK, N. Y. 10036



Your Vote on column **C**
means twice as much


1

It elects the
NON-PARTISAN TICKET

LINDSAY,
MOLLEN,
COSTELLO

2

It elects a
DEMOCRATIC-LIBERAL
Legislature

Judge of the Court of Appeals	 C
Mayor	LIBERAL Owen McGivern 1C <input type="checkbox"/> <input type="checkbox"/>
Comptroller	LIBERAL John V. Lindsay 2C <input type="checkbox"/> <input type="checkbox"/>
President City Council	LIBERAL Milton Mollen 3C <input type="checkbox"/> <input type="checkbox"/>
	LIBERAL Timothy W. Costello 4C <input type="checkbox"/> <input type="checkbox"/>
	LIBERAL Candidate 5C <input type="checkbox"/> <input type="checkbox"/>
	LIBERAL Candidate

JOHN LINDSAY

has always been a liberal Republican and independent in his actions, and never hesitated to cross party lines to support liberal principles and convictions.

The AFL-CIO (COPE) endorsed him for Congress in 1962, and again in 1964.

MILTON MOLLEN

a Democrat, an outstanding municipal expert who will bring a wealth of experience to a new government.

TIMOTHY COSTELLO

a Liberal, a leader of profound liberal conviction; psychologist and professor at New York University; consultant in scientific management.

ELECT THIS INDEPENDENT, NON-PARTISAN
GOOD GOVERNMENT ADMINISTRATION
FOR NEW YORK CITY

vote **LIBERAL** column **C**
TOP TO BOTTOM

Issued by Liberal Party, 165 West 46th St., N.Y.C.,

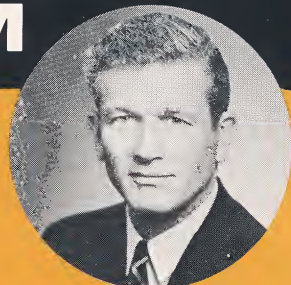
Printed by Bandes Ptg., 350 Hudson St., N.Y.C.

Breathe Easier
Sleep Better
Feel Safer

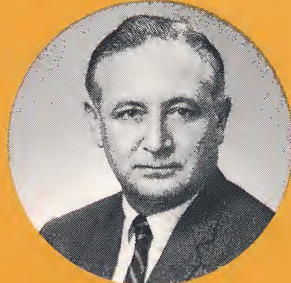
WITH THE

**LINDSAY
TEAM**

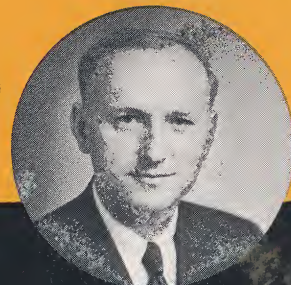
**JOHN
LINDSAY**
MAYOR



**MILTON
MOLLEN**
COMPTROLLER



**TIMOTHY
COSTELLO**
CITY COUNCIL
PRESIDENT



VOTE LIBERAL COLUMN 'C'
TOP TO BOTTOM

The Two Pens



THIS IS THE PEN

that President Johnson gave to John Lindsay
when he signed the **CIVIL RIGHTS BILL**

On July 2, 1964, when President Johnson
signed the historic Civil Rights bill, he pre-
sented this pen to John Lindsay who was one
of the floor leaders in this great fight.



THIS IS THE PEN

that President Johnson gave to John Lindsay
when he signed the **MEDICARE BILL**

On July 30, 1965, when President Johnson
signed the historic Medicare bill, he presented
this pen to John Lindsay who fought for the
passage of the bill.

THE TWO-FOLD APPROACH

The Liberal Party was in the forefront
in the campaigns for Adlai Stevenson,
John F. Kennedy and Lyndon B. John-
son. But in municipal elections, it tradi-
tionally fought against the influence of
old-line politicians who wanted to ride
into power on the coattails of national
Democratic names and their achieve-
ments. Consequently, we supported can-
didates who stood for good, honest,
non-partisan local government.

A conspicuous example of our two-fold
approach was the 1949 city election when
the revered Herbert H. Lehman was our
candidate for U.S. Senate, alongside of
Newbold Morris, Republican, who ran for
Mayor as head of the non-partisan ticket
on the Liberal line.

The Two Buckleys...

Because of John Lindsay's liberal
record, he now faces the opposition
of **WILLIAM BUCKLEY**—a Gold-
water Republican—who is running
primarily against Lindsay.

Because John Lindsay is pledged
to an un-bossed non-partisan city
administration, he also faces the
enmity of **CHARLES BUCKLEY**
—the Bronx boss—an architect of the
Beame ticket.

BEAT BOTH BUCKLEYS

Elect the **GOOD GOVERNMENT TICKET** of


JOHN LINDSAY

MILTON MOLLEN

TIMOTHY COSTELLO

These men are pledged to give our city
an independent and non-partisan admin-
istration—a leadership accountable only
to the people and not to any political
machine.

**MAKE OUR CITY ATTRACTIVE FOR
BUSINESS, FOR JOBS, FOR LIVING.**

On Election Day...Vote
 **LIBERAL C**
COLUMN
TOP TO BOTTOM